

ARCHITECTURAL REVIEW BOARD

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**Town of Somers**

WESTCHESTER COUNTY, N.Y.

SOMERS TOWN HOUSE  
335 ROUTE 202  
SOMERS, NY 10589

JOHN ALFONZETTI  
CHAIRMAN



DENISE SCHIRMER  
SECRETARY  
dschirmer@somersny.com

**MEETING MINUTES**

**December 15, 2011**

The meeting was opened at 7:40 p.m. The following members were in attendance: Chairman John Alfonzetti, Mark Brown, Joe Paiva and Bruce Prince.

Building Inspector Efrem Citarella was also present.

**MINUTES**

A motion was made by Mr. Paiva and seconded by Mr. Brown to approve the minutes of the October 27, 2011 meeting. All were in favor.

**APPLICANTS**

**249 Route 202 – Better Homes and Gardens Rand Realty**

**APPROVED**

The Board met with Better Homes and Gardens Rand Realty employer Richard Mishkin to discuss a sign proposal. A new office is being opened at 249 Route 202 in the Heritage 202 Center. One sign will be placed on the façade of the building. It is 6' 9" long by 12" high and reads "Better Homes and Gardens/Rand Realty" in black lettering on a cocoa brown background. The second is a placard that is 42.5" long by 5.5" high and reads the same as the other sign, with hunter green lettering on a beige background. The photos submitted also included signage on the two front windows and front door of the store front. Mr. Mishkin agreed that the window signs will be eliminated. A motion was made by Mr. Paiva and seconded by Mr. Prince to accept the sign proposal as submitted, minus the two window signs. All were in favor. A resolution will be sent to the Building Department with a copy to Mr. Mishkin.

### **256 Route 100 – Somers Delicatessen**

#### **APPROVED**

Karl Aakjar, owner of the Somers Delicatessen located at 256 Route 100, met with the Board to discuss a sign proposal. One sign is being proposed and will be placed on the existing pylon directory at the roadside. It is 62” long by 17” high. The sign says “Deli” followed by a black elephant with the words “Somers Delicatessen” under the elephant. The lettering is white, outlined with black on a bright red background with a gold leaf border. It is double sided. Mr. Prince made a motion to accept the sign proposal as submitted. It was seconded by Mr. Paiva. All were in favor. A resolution will be sent to the Building Department with a copy to Mr. Aakjar.

### **352 Route 202 – Ya Ya’s Nail & Spa**

#### **APPROVED**

The Board met with Anthony Genovesi, representing Ya Ya’s Nail & Spa located at 352 Route 202. A sign has already been approved and placed on the roadside pylon directory. As allowable by Town Code, a request is being made for a second sign that is 36” long by 18” high and will read “Ya Ya’s Nail & Spa” in black lettering on a white background with scalloped edges. This double sided sign will hang from a bracket attached to the furthest pole on the left, facing the front of the building. Another tenant, Shanghai Therapy, has received approval for a sign that is the same size and coloring. Their sign will hang above the one for Ya Ya’s Nail & Spa. A motion was made by Mr. Alfonzetti to accept the sign proposal as submitted. It was seconded by Mr. Brown. All were in favor. A resolution will be sent to the Building Department with a copy to Mr. Genovesi.

### **63 Route 6 – Greek American Grill**

#### **DENIED**

Steve Chester, owner of Signs Ink, met with the Board to discuss a sign proposal for the Greek American Grill, located at 63 Route 6. There were some overall concerns with the design of the signs and the overall aesthetics of the colors used to repaint the building. Mr. Paiva made a motion to deny the sign proposal as submitted. It was seconded by Mr. Alfonzetti. All were in favor. A resolution will be sent to the Building Department with a copy to Mr. Chester.

#### **OLD BUSINESS**

#### **Checklist for Submissions and Applications**

Mrs. Schirmer will type the proposed sign application and checklist, as well as a checklist and application for submissions and circulate to the Board members for review

and comment at the January meeting.

**1 Lovell Street – Update**

The sign located at 1 Lovell still has to be reduced by 1' – 2". The owner would like to build the area up from the ground so that the sign doesn't have to be removed to reduce the height. It was suggested that this be done with a landscape plan, which would also mask the electric work around it that provides the lighting. All agreed that they are willing to review and comment on a rendition of a landscape plan at the January meeting. A memo will be sent to the Building Inspector with a copy to the owner.

The meeting was adjourned at 9:40 p.m. The next meeting will be held on Thursday, January 26 at 7:30 p.m. in the Meeting Room at the Town House.

Respectfully submitted,

Denise Schirmer, Secretary  
Somers Architectural Review Board

cc: Architectural Review Board  
Town Board  
Town Clerk  
Planning and Engineering  
Building Department