

Amazing Climate Change Related Solutions



Joe Dzaluk

Implications and The Role of Technology

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Something meaningful is happening...

*“Every human being, company, organization, city, nation, natural system and man-made system is becoming **interconnected, instrumented and intelligent**. This is leading to new savings and efficiency—but perhaps as important, new possibilities for progress.”*

The world is flatter.

The world is smaller.

The world is getting smarter.



Because it can.

Because it must.

Because we want it to.

SMARTER PLANET



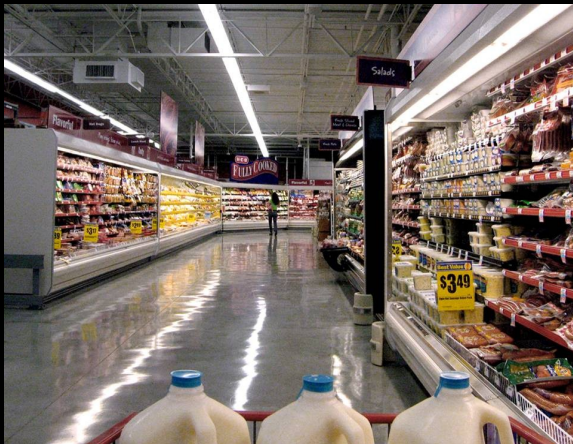
Traffic



Power Grid



Healthcare



Food



Money



Oil

IBM and the IT industry help to make the planet smarter

Information technology (IT) helps us work smarter supported by flexible and dynamic processes modeled for the new way people buy, live & work.

Smart Work

IT helps us bring together deep customer insights with advanced technology and research to create new business models.

New Intelligence

Green & Beyond

IT helps us reduce energy costs, meet legal requirements, develop new business processes that fit their operations, and helps them offer a new portfolio of green services and products.

Dynamic Infrastructure

IT helps us create an intelligent infrastructure that drives down cost, is secure, and is just as dynamic as today's business climate