

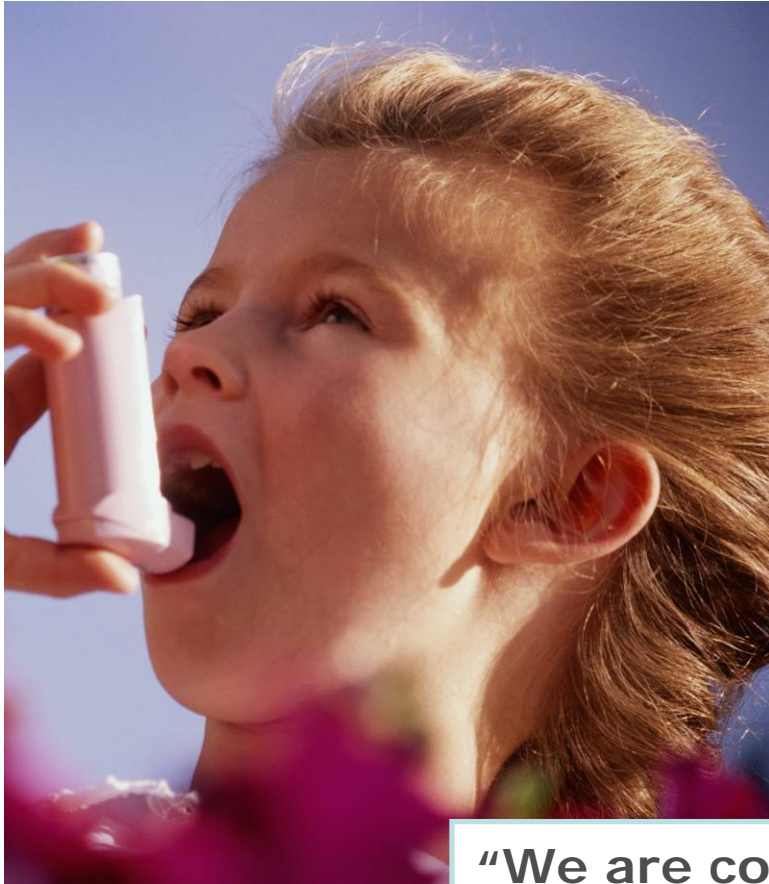
REAL DIRT ON CLEAN

81,000 CHEMICALS REGISTERED WITH THE EPA IN THE LAST 30 YEARS, and fewer than 20% have been tested for toxicity!



- FACT:** 90% of all poison exposures occur at home
- FACT:** 218,316 reported poison exposures in 2005 were from household cleaning products
- FACT:** 90% of our time is spent indoors. EPA reports that air pollution is up to five times higher inside than outside
- FACT:** Indoor pollutants come from all sorts of chemicals we use to make our lives easier every day—paints, carpets, furniture, household cleaners, personal care, among others
- FACT:** EPA studies indicate that elevated concentration of household chemicals persist in the air. Long-term exposure to chemicals inside our homes may be harmful to us and our families

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FACT: Some 20 million Americans have asthma

FACT: An average of one out of every 13 school-aged children has asthma

FACT: Asthma rates in children under age five have increased more than 160% from 1980-1994

FACT: Common household cleaners and appliances give off fumes, which can potentially increase the risk of children developing asthma

“We are conducting a vast toxicologic experiment in our society, in which our children and our children’s children are the experimental subject”

Dr. Herbert Needleman

Pediatrician and Professor at the University of Pittsburgh Medical Center

WHAT'S UNDER YOUR SINK?



Chlorine Bleach is the chemical most frequently involved in household poisonings in the U.S.

Degreasers may contain petroleum distillates, which can damage lung tissues and dissolve fatty tissue around nerve cells

Glass Cleaners may contain ammonia. Ammonia fumes can irritate the skin, eyes and respiratory system

Oven Cleaners can be one of the most dangerous cleaning products, which can cause severe damage to eyes, skin, mouth, and throat

Toilet Bowl Cleaners can be extremely dangerous cleaning products, which can be harmful just by breathing the fumes—and fatal if swallowed

WHAT CAN YOU DO?

GET EDUCATED

Visit <http://householdproducts.nlm.nih.gov/ingredients.htm>

- Step One: Go to the National Institutes of Health Household Products Database and find out what you have in your home
- Step Two: Enter names of chemicals and see which brands contain them
- Step Three: Look up Toxicity Information or Health Information for the chemical

TAKE ACTION

- Properly dispose of harmful products
- Find safer choices



GET CLEAN™ STARTER KIT

*You would spend over **\$3,400** to get the same cleaning power from major name brands!**

- 60 Bottles of Fantastik®, 32 oz.
- 32 Bottles of Mop 'n Glo®, 32 oz.
- 728 Bottles of Windex®, 26 oz.
- 1 Bottle of Woolite®, 50 oz.
- 1 Container of Clorox® Wipes

- 1 Bottle of Soft Scrub®
- 2.5 Boxes of Cascade®, 45 oz.
- 2 Boxes of Tide®, 50 oz.
- 3 Bottles of Downy®, 20 oz.
- 1 Box of Bounce®



*Based on number of uses per label directions of ready-to-use cleaners.
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GET CLEAN™ Safe for you, your home, and your planet.™